

JAMS & JELLY

1. INTRODUCTION

Fruits, vegetables, etc. worth of some crores of rupees rott every year due to insufficient processing of fruits, vegetables and lack of storage facility and transportation as well. All these fruits and vegetables not used can be appropriately put into use by its preparation into jams and jellys.

2. MARKET

The prospects for this unit have gone up due to increase in commercialisation, increase in standard of living of people and a sudden emergence of newly rich section besides. There are high chance for export of these products.

3. MANUFACTURING PROCESS

JAM - First of all, the fruit of which the jam has to be made is put into water. About 4 gm of potassium permangnate is put into a litre of water. Later the fruits are peeled and grated in a grater and are cooked well after mixing sugar in it (1 kg sugar for 1 Kg of fruit). After cooking it well, pineapple essence (2 ml for 1 kg and 3 ml of sodium benzoate for 1 Kg). The prepared jam i sput into bottles and the bottles are sealed.

4. PRODUCTION CAPACITY PER ANNUM

Capacity	23500 jam &	jelly
		bottles
Selling Price	Rs.	18 per bottle (500 gm)

5. PROJECT COST/CAPITAL INVESTMENT

S.No	Description	Amount Rs.
1	Preliminary & Preoperative Expns	5000
2	Fixed Capital	20000
3	Working Capital for 1 month(s)	32517
	Total Project Cost	57517

6. MEANS OF FINANCE

S.No	Description	%age	Amount Rs.
1	Promoter Contribution	15%	8627.55
2	Subsidy /Soft Loan	20%	11503.4
3	Term Loan	65%	37386.05
	Total		57517

7. FINANCIAL ASPECTS

A. FIXED CAPITAL

i. Land and Buildings

Rented

1000 per month

ii. Machinery and Equipment

S.No	Description	Qty.	Rate	Amount Rs.
1	Diesel burner	1	8000	8000
2	Container	2	500	1000
3	Pulper	1	10000	10000
4	Wooden spoons, knives, chairs etc	LS		1000
	Total			20000

B. WORKING CAPITAL

i. Salaries & Wages (per month)

S.No	Description	Nos.	Sal/mon.	Amount Rs.
1	Manager/Entrepreneur	1	2000	2000
2	Skilled Labour	1	1500	1500
	Total			3500

ii. Raw Material (per month)

S.No	Description	Unit	Qty.	Rate	Amount Rs.
1	Fruits of different types	kg	800	10	8000
2	Sugar		800	15	12000
3	Potassium, meta-bi-sulphate, sodium benzoate, citric acid, etc				200
4	500 gm bottles				3917
5	wax to seal the pack				100
	Total				24217

iii. Utilities (per month)

S.No	Description	Unit	Amount Rs.
1	Power	LS	500
2	Fuel - diesel		1500
2	Water	LS	300
	Total		2300

iv. Other Expenses (per month)

S.No	Description	Amount Rs.
1	Postage & Stationery Expenses	200
2	Transportation Expenses	500
3	Advertisement Expenses	500
4	Consumable Stores	100
5	Miscellaneous Expenses	200
	Total	1500

v. Total Working Capital (per month)

S.No	Description	Amount Rs.
1	Rent	1000
2	Salaries and Wages	3500
3	Raw Material	24217
4	Utilities	2300
5	Other Expenses	1500
	Total	32517

8. COST OF PRODUCTION (PER ANNUM)

S.No	Description	Amount Rs.
1	Total Working Capital	390204
2	Depreciation @ 15%	3000
3	Interest @ 12%	4486
	Total	397690

9. TURNOVER (PER YEAR)

S.No	Description	Unit	Qty.	Rate Rs.	Amount Rs.
1	Jams & Jellies	jam &	23500	18	423000
	Total				423000

10. FIXED COST (PER YEAR)

S.No	Description	Amount Rs.
1	Depreciation	3000
2	Interest	4486
3	Rent	12000
4	Salaries & Wages @ 40%	16800
5	Other Expenses incl. Utilities @ 40%	18240
	Total	54526

11. PROFIT ANALYSIS & RATIOS

1	Net Profit	Rs.	25310
2	Percentage of Profit on Sales		6%
3	Percentage of Return on Investment		44%
4	Break Even Point		68%