

CYBER CAFÉ

1. INTRODUCTION

Now a days electronic communication is playing a big role in india. Due to fast growing of IT sector there is demand for these type of cyber cafés for sending communication for varoiuos distinations. These type of cafes can be set up in district head quarters and Block headquarters. This facility can be utilised by educated people,govt offices, institutions etc.

2. MARKET

There is considerable demand for cyber cafes in developing orissa and Anhdra Pradesh. Due to electronic revolution demand for cyber cafes is increased. The entreprenuer can start voice mail , net phone facilities in the cafes. Each block in the district otwo to three cyber cafes cab be set up. The cyber cafes can be setup in allimportant centers of tribal and district head quarters.

3. MANUFACTURING PROCESS

The activity is service based activity. The entreprenuer to be collect charges from users on hourly basis. Now a days the approximate user charges per hour is 15 to 20 rs in cities 20 to 40 rs in dictrict level head quarters.

4. PRODUCTION CAPACITY PER ANNUM

Capacity	12000 Hours per day
Selling Price	Rs. 25 Per hour

5. PROJECT COST/CAPITAL INVESTMENT

S.No	Description	Amount Rs.
1	Preliminary & Preoperative Expns	1000
2	Fixed Capital	201000
3	Working Capital for 1 month(s)	15700
Total Project Cost		217700

6. MEANS OF FINANCE

S.No	Description	%age	Amount Rs.
1	Promoter Contribution	15%	32655
2	Subsidy /Soft Loan	20%	43540
3	Term Loan	65%	141505
Total			217700

7. FINANCIAL ASPECTS

A. FIXED CAPITAL

i. Land and Buildings

Rented

2000 per month

ii. Machinery and Equipment

S.No	Description		Qty.	Rate	Amount Rs.
1	Computer systems including all accesors	Nos	5	30000	150000
2	Tabels	Nos	6	2500	15000
3	Electrification	Lum	1	5000	5000
4	Telephone		1	5000	5000
5	Chairs	Nos	10	600	6000
6	Carpentry work	Lum	1	10000	10000
7	Printer	Nos	1	10000	10000
	Total				201000

B. WORKING CAPITAL

i. Salaries & Wages (per month)

S.No	Description	Nos.	Sal/mon.	Amount Rs.
1	Supervisor/Entrepreneur	1	2000	2000
2	Skilled workers	1	1500	1500
	Total			3500

ii. Raw Material (per month)

S.No	Description	Unit	Qty.	Rate	Amount Rs.
1	Internet connection charges	Hour	1000	5	5000
3	Paper	Lum	1	500	500
	Total				5500

iii. Utilities (per month)

S.No	Description	Unit	Amount Rs.
1	Power	LS	1500
2	Water	LS	200
	Total		1700

iv. Other Expenses (per month)

S.No	Description	Amount Rs.
1	Transportation Expenses	500
2	Advertisement Expenses	1000
3	Consumeble Stores	500
4	Miscellaneous Expenses	1000
	Total	3000

v. Total Working Capital (per month)

S.No	Description	Amount Rs.
1	Rent	2000
2	Salaries and Wages	3500
3	Raw Material	5500
4	Utilities	1700
5	Other Expenses	3000
	Total	15700

8. COST OF PRODUCTION (PER ANNUM)

S.No	Description	Amount Rs.
1	Total Working Capital	188400
2	Depreciation @ 15%	30150
3	Interest @ 12%	16981
	Total	235531

9. TURNOVER (PER YEAR)

S.No	Description	Unit	Qty.	Rate Rs.	Amount Rs.
1		Hours per d	12000	25	300000
	Total				300000

10. FIXED COST (PER YEAR)

S.No	Description	Amount Rs.
1	Depreciation	30150
2	Interest	16981
3	Rent	24000
4	Salaries & Wages @ 40%	16800
5	Other Expenses incl. Utilities @ 40%	22560
	Total	110491

11. PROFIT ANALYSIS & RATIOS

1	Net Profit	Rs.	64469
2	Percentage of Profit on Sales		21%
3	Percentage of Return on Investment		30%
4	Break Even Point		63%