

# SMALL ENTERPRISES AND HANDICRAFT DEVELOPMENT AUTHORITY (SEHDA)

## SCHEMES FOR SMEs UNDER MANUFACTURING ADJUSTMENT AND SME DEVELOPMENT FUND

Government has recently set up the Manufacturing Adjustment and SME Development Fund to sharpen the competitiveness of domestic oriented industry and SMEs adversely affected by the reduction in import tariffs. The fund is also supporting industries to meet the challenges of global competition. In this context, SEHDA is proposing the following 6 schemes to enhance the competitiveness in SMEs.

### 1. Management Support for Small & Medium Enterprises (SMEs)

The Scheme aims at upgrading managerial capabilities of SMEs according to best business practices.

#### Objectives

To assist SMEs in improving their management skills and implement proper management systems in areas such as Accounting, Book Keeping, Costing and Pricing, Marketing, Finance, Human Resource Management, Information Technology, etc.

### 2. Technology Diffusion Scheme for SMEs

The Technology Diffusion Scheme, a matching grant scheme that will focus on supporting SMEs in the acquisition of external expertise for business and technology development, will provide support in the form of 25/75% cost-sharing grants towards the costs of technology upgrade, technology support services and acquisition of equipment and machinery.

#### The main objectives of the Scheme

To facilitate SMEs access to technological

### 3. Training in Packaging and Labelling for SMEs

The scheme aims at providing entrepreneurs with necessary skills and expertise of consultants to better represent their finished goods in terms of portability, storage, communications and aesthetics.

#### Objectives

- (1) To provide skills upgrading to entrepreneurs in packaging
- (2) Explore new techniques and raw materials in the field of

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<p><b><u>Benefits</u></b> Matching grant up to a maximum of Rs 50,000 in the form of 25/75% cost-sharing basis.</p> <p><b><u>Eligibility</u></b></p> <ul style="list-style-type: none"> <li>• Manufacturing enterprises having an annual turnover not exceeding <b>Rs 15 M.</b></li> <li>• Enterprises in operation for at least <b><u>one year</u></b></li> </ul> <p><b><u>Contact persons</u></b></p> <ul style="list-style-type: none"> <li>• Mr R. Bumma</li> <li>• Mr. S. Nowbutsing</li> </ul>	<p>know-how for improved productivity, quality, design, introduction of environmentally friendly technologies or systems, etc.</p> <p><b><u>Benefits</u></b></p> <ul style="list-style-type: none"> <li>• The scheme relies on the willingness of the entrepreneur to fund 25% of its share of the costs involved in the service being supported. This is to ensure the effective application and distribution of funds. The maximum grant can be given is <b>Rs 500,000.</b></li> </ul> <p><b><u>Eligibility</u></b></p> <ul style="list-style-type: none"> <li>• Manufacturing enterprises with an annual turnover not exceeding <b>Rs 15 M.</b></li> <li>• Enterprises in operation for at least <b><u>one year</u></b></li> </ul> <p><b><u>Contact persons</u></b></p> <ul style="list-style-type: none"> <li>• Mrs. I. Chatooree</li> <li>• Mr K. Daworaz</li> </ul>	<p>packaging (3) Develop typical packaging for SME and Handicraft products</p> <p><b><u>Eligibility</u></b></p> <ul style="list-style-type: none"> <li>• Enterprises in the Agro industry, Handicraft and in the Manufacturing sector with an annual turnover not exceeding <b>Rs 15 M.</b></li> <li>• Enterprises in operation for at least <b><u>one year</u></b>.</li> </ul> <p><b><u>Contact persons</u></b></p> <ul style="list-style-type: none"> <li>• Mr. V. Beeknoo</li> <li>• Mr. P. Dausoa</li> </ul>
<p><b>4. The Export Assistance Scheme</b></p>	<p><b>5. SME Market Link Fund</b></p>	

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The Export Assistance Scheme aims at encouraging local SMEs to explore foreign markets.

**Objective**

To provide financial assistance to manufacturing SMEs for sending samples of their products to potential clients abroad.

**Financial Incentive**

SMEs can benefit from a 50% reimbursement on the costs of air freight for sending samples. The grant will be up to a maximum of Rs 5,000 at a time up to five times per year.

**Eligibility**

- SMEs in the manufacturing sector with an annual turnover not exceeding **Rs. 15M.**
- Enterprise must be in operation for at least **one year.**

**Contact persons**

- Mrs. P. Mootoosamy
- Mr. N. Ramsohoy

The Scheme aims at assisting SMEs to market their products in super markets.

**Objective**

To provide assistance to manufacturing SMEs to insert bar codes on their products.

**Eligibility**

- SMEs in the manufacturing sector with annual turnover not exceeding **Rs10 M.**
- Enterprises in operation for at least **one year.**

**Benefits**

- Rs 2,300 per Manufacturing Enterprise with an annual turnover up to Rs 1 million.
- Rs 5,750 per enterprise with annual turnover above Rs 1 million but less than Rs 10 million.

**Contact persons**

- Mr. L. Sornum
- Mrs. L. Seetohul

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## **6. International SME Technology Expo Scheme**

The International SME Technology Expo Scheme will meet 50% of costs (Ticket & accommodation) for SMEs to participate in foreign technology fairs selected by SEHDA.

### **Objectives**

- To sharpen SMEs competitiveness
- To increase productivity of SMEs through exposure to new costs reducing and competitive edge increasing technologies.
- To enable entrepreneurs to develop network abroad

### **Derived benefits**

Participation to foreign technology fair will enable entrepreneurs to implement new and innovative projects in Mauritius as well as accessing to new costs reducing and competitive edge increasing technologies.

### **Eligibility Criteria**

- (i) SMEs in the manufacturing sector with an annual turnover not exceeding **Rs 50M** and employing less than 50 persons.

Manufacturing means transformation, conversion of raw materials, repair, packing and assembly of semi-finished parts into finished goods.

### **List of International Fairs and Scheduled dates**

- Foodtech Africa (South Africa) (19 -21 July 2009) Venue Gallagher Convention Centre ,Midrand

Expression of interest is invited from SMEs willing to take advantage of the participation of the above listed events and to register themselves with SEHDA. **Deadline for receiving expression of interest for participation in each fair is one month prior to**

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**holding of same.**

**SEHDA** reserves the right not to entertain request from individual entrepreneur as a result of this exercise without incurring contractual obligation and furnishing any explanation for same.

**Contact persons**

- Mr. E. Saumtally
- Mr. S. Thupsee

For further details on the schemes, please contact the officers mentioned above at SEHDA, Industrial Zone, Coromandel.

You may also contact SEHDA outstations for information and application forms.

OFFICE	ADDRESS	PHONE	FAX	E-MAIL
SEHDA Head Office	Royal Road Industrial Zone Coromandel	2330500	2335545	<a href="mailto:sehda@intnet.mu">sehda@intnet.mu</a>
SEHDA Outstation Goodlands	DBM Building, New Traffic Centre Goodlands	2821909	2821909	<a href="mailto:sehdaq1@intnet.mu">sehdaq1@intnet.mu</a>
SEHDA Outstation Flacq	DBM Building, St. Remy St. Central Flacq	4136169	4136169	<a href="mailto:sehdafl@intnet.mu">sehdafl@intnet.mu</a>
SEHDA Outstation Rose Belle	Regional Cooperative Centre, Nageea Rd, Baramia Rose Belle	6271225	6271225	<a href="mailto:sehdarb@intnet.mu">sehdarb@intnet.mu</a>
SEHDA Rodrigues	Malabar, Rodrigues	8314428/ 8325799	8315446	<a href="mailto:sehdarod@intnet.mu">sehdarod@intnet.mu</a>

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